

# Tri-State Business Machines Press Release

3310 Hwy 157, LaCrosse, Wisconsin 54601 Phone: 608-781-2100 FAX 608-781-2230

Contact: Bill Papke, Tri-State Business Machines, 800-544-2679

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FOR IMMEDIATE RELEASE

## Tri-State and Canon celebrate 30 Year Partnership

LACROSSE, WI., July 15, 2008 – Tri-State Business Machines (TSBM), La Crosse, Wis. announced the celebration of their 30 Year relationship with Canon U.S.A. as an independent dealer.

“Being recognized by Canon, and in particular, having our CEO Jim Jambois recognized is great to see” stated Steve Daniel, General Manager.

“Prior to joining the Tri-State team, I had worked for one of the area’s largest employers. As such, I saw a lot of Canon copiers from Tri-State as they were our preferred vendor and manufacturer.” Daniel added “But, I had no idea of the extent to which Tri-State and Canon had partnered over the years in developing their position as #1 in the industry.”

“To know that Jim had been the first in the state, or certainly one of the first, to recognize the value of offering and supporting this line is a real credit to him and the organization” Mr. Daniel said “His vision and commitment to customer service continue to lead the way for all of us here at Tri-State”.

When asked, Mr. Jambois said “being recognized by Canon for our strong partnership over the past 30 years is nice, but honestly, I get the most satisfaction out of knowing that we continue to provide our customers with the best in products and service for over 52 years now”.

For more information on Tri-State Business Machines, contact TSBM at (800) 544-2679 or visit their web site at [www.tsbm.com](http://www.tsbm.com).

*Tri-State Business Machines has been providing office equipment to businesses in the Tri-State area for over 52 years. They sell and service to virtually every segment of the business equipment market place. They are a full service company with facilities in La Crosse, WI, and Rochester, MN.*

Tri-State Business Machines  
3310 Hwy. 157  
La Crosse, WI 54601  
800.544.2679  
[www.tsbm.com](http://www.tsbm.com)  
[information@tsbm.com](mailto:information@tsbm.com)